Bharati Vidyapeeth
(Deemed to be University)

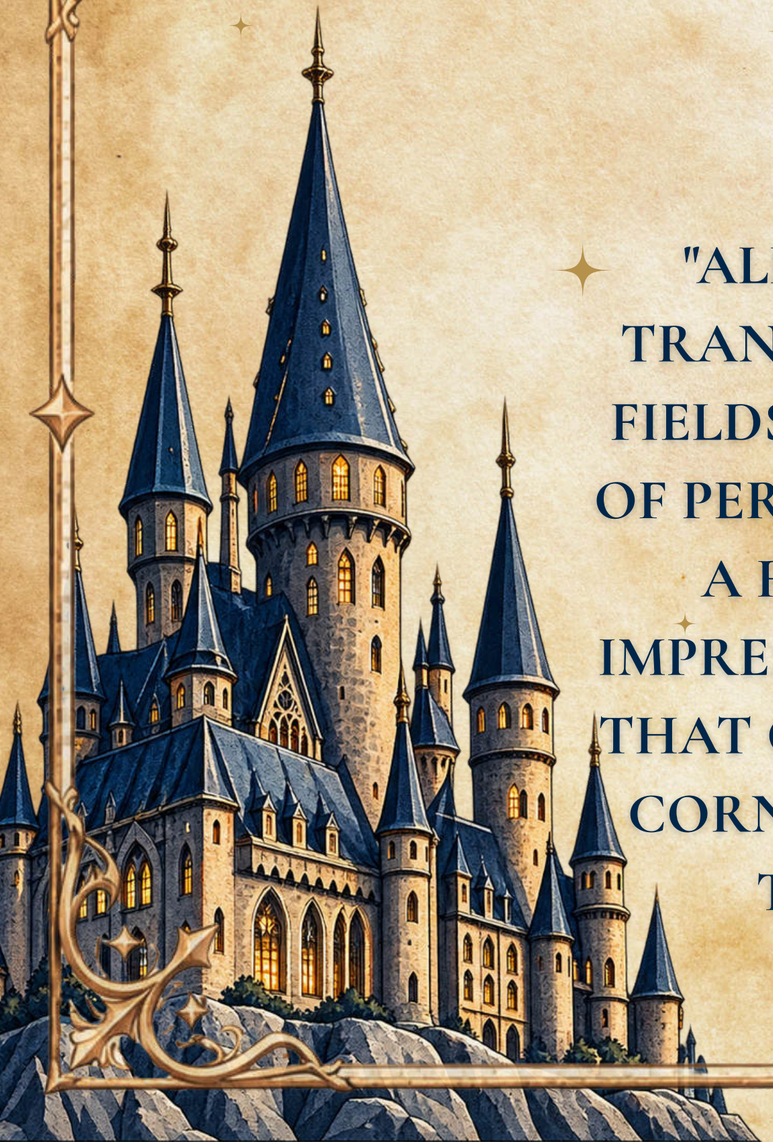
DEPARTMENT OF ENGINEERING & TECHNOLOGY
KHARGHAR, NAVI MUMBAI

Alkemy | A++NAAC | 59th NIRF

ALKEMY

18th JAN TO 23rd JAN 2027
SPONSORSHIP PROPOSAL

WHY US?



"ALKEMY", IS A CELEBRATION OF CREATIVITY, TRANSFORMATION, AND A FUSION OF DIFFERENT FIELDS OF KNOWLEDGE, SHOWCASING THE POWER OF PERSONAL GROWTH AND DISCOVERY THROUGH A RANGE OF EVENTS AND ACTIVITIES IN AN IMPRESSIVE WAY. WE ARE THRILLED TO ANNOUNCE THAT OUR ANNUAL FEST "ALKEMY" IS AROUND THE CORNER AND WE CORDIALLY INVITE ALL OF YOU TO PARTICIPATE IN THIS GRAND EVENT.



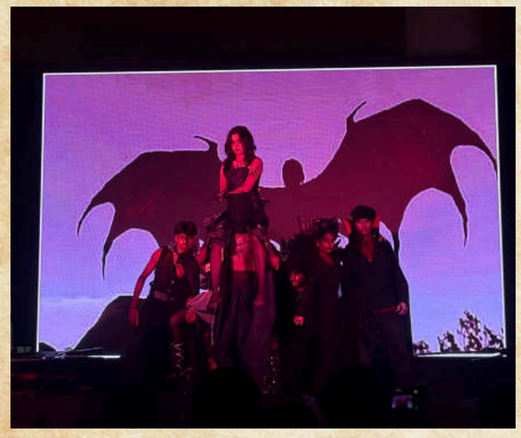
REACH
15000+

FOOTFALL
2500+

- PR IN 50+ COLLEGES IN MUMBAI AND NAVI MUMBAI
- 50+ EVENTS (SPORTS, TECHNICAL ESPORTS AND CULTURAL)
- TECHNICAL - 2 TECH CREATORS
- PREVIOUS MEDIA COVERAGE-LOKMAT



PAST EVENTS

















OUR PREVIOUS SPONSORS

unstop

Parlé Agro

STAN

Lenovo

Apollo HOSPITALS

Battlepay

STRIKE WORLD

Red Bull

odós kaffeina

theobroma
food of the gods

CONEZILLA
WHERE EVERY BITE IS A BEAST!

THE Belgian Waffle CO

DELICIOUS HOMEMADE
WAFFLE'iN
SWEETNESS KA SWAG

लोकमत

S.K.SOUND
EVENTS & LIGHT

FOOTPRINT
FOOTPRINT PERFUMES
TRAIL OF ELEGANCE

FM BOLE TOH
Radio City
A JAGRAN INITIATIVE

THAT B
Closet

SHREE
INTERNATIONAL

THE CRUNCH SPOT



DELIVERABLES

PROMOTION TYPE	TITLE ASSOCIATE	EVENT PARTNERS	STALLS
ELIGIBILITY AMOUNT	50000/- & MORE	30000/- & MORE	ACCORDING TO RENT
BANNERS/POSTERS IN COLLEGE CAMPUS	YES	YES	NO
LOGO PLACEMENT ON WEBSITE WITH BACKLINK	YES	YES	NO
SOCIAL MEDIA PROMOTION	YES	YES	YES
STALLS AT PRIME LOCATION	YES	NO	YES
COVERAGE IN AFTER MOVIE RELEASE	YES	NO	NO
SPONSER WALL	YES	YES	YES

DELIVERABLES

PROMOTION TYPE	TITLE ASSOCIATE	EVENT PARTNERS	STALLS
NAME AND LOGO ON POSTER AND WEBSITE	YES	YES	YES
DISTRIBUTION OF PAMPHLETS	YES	YES	NO
LOGO AND NAME ON ALL PROMOTIONAL CONTENT	YES	YES	YES
LOGOS TO BE DISPLAYED ON MERCHANDISE	YES	YES	NO
DECLARATION AS PRIME SPONSOR OF OUR FEST	YES	NO	NO

TERMS AND CONDITIONS

METHOD OF PAYMENT:
THE SPONSOR CONSENTS THAT CHEQUES WILL BE USED FOR ALL PAYMENTS RELATED TO SPONSORSHIP AGREEMENTS. ANY VARIATION FROM THIS POLICY REQUIRES PRIOR WRITTEN CONSENT BETWEEN THE SPONSOR AND THE COLLEGE FEST BRGANIZING COMMITTEE. NO OTHER PAYMENT METHODS WILL BE ACCEPTED. UNQUESTIONABLY. CHEQUES WILL BE ACCEPTED AS PAYMENT METHODS OF DEFAULT AND PREFERENCE.

PAYMENT DEADLINE:
THE SPONSOR AGREES TO MAKE PAYMENT FOR THE SPONSORSHIP COMMITMENT WITHIN TWO (2) DAYS OF SIGNING THIS AGREEMENT. FAILURE TO MAKE PAYMENT WITHIN THE SPECIFIED TIMEFRAME MAY RESULT IN THE FORFEITURE OF SPONSORSHIP BENEFITS UNLESS OTHERWISE AGREED UPON IN WRITING BY BOTH PARTIES.

CHEQUE PAYEE NAME:
THE SPONSOR ACKNOWLEDGES THAT ALL CHEQUES ISSUED FOR SPONSORSHIP PAYMENTS MUST BE MADE PAYABLE TO "BVDU DEPARTMENT OF ENGINEERING AND TECHNOLOGY, NAVI MUMBAI." THE SPONSOR AGREES TO ENSURE THAT THE NAME ON THE CHEQUE ACCURATELY REFLECTS THIS ENTITY TO FACILITATE THE PROPER PROCESSING OF PAYMENTS.



OPPORTUNITIES SPONSORSHIP

TITLE SPONSOR

- ASSOCIATE SPONSOR
- CO - SPONSOR
- EVENT SPONSOR
- POWERED BY

OTHER SPONSORS

- MEDIA PARTNER
- APPAREL PARTNER
- FOOD PARTNER
- BEVERAGE PARTNER
- ONLINE PARTNER
- TRAVEL PARTNER
- YOUTH PARTNER
- RADIO PARTNER
- GIFT PARTNER
- PRINTING PARTNER



CONTACT US



OUR SOCIALS

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@BVDU_NAVIMUMBAI.OFFICIAL

PR HEADS

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OM SINGH (PR-CO Secretary)

(+91 9324857404)

PLOT NO. KC-1, SECTOR-3, KHARGHAR, NAVI MUMBAI